



OPPORTUNITIES FOR **SPONSORSHIP**



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More than **2 thirds of businesses** in Steinbach are members of the Chamber.



Over **2000 people** visit our site per month with **10,000** page views.



In the last number of years, we have seen all of our events **grow** in quality and participation.



Our newsletter goes out to over **1,000** email addresses.

The Steinbach Chamber is all about supporting local – local business, local economy, and local community. It is our belief that you are too. For this reason, the Chamber seeks to provide valuable opportunities for our members to participate in events that help shape and foster community in our city. Sponsorship of any of the Chamber's events affords businesses significant recognition, not only at the sponsored event, but throughout the community as well. As sponsor of a Chamber event, your support makes an immediate and lasting impact on the community of Steinbach.

Projected attendance: 150 per event

Chamber Mixers



Chamber Mixers provide the perfect opportunity for members to meet and enjoy refreshments as they connect with the local business community. Occurring quarterly, these events showcase local businesses in an up-close and interactive style, while creating an environment for meaningful networking. Events like these enable new partnerships help business relationships to flourish, and bring like-minded people together – definitely an event in which to take part.

Tickets: Free for Chamber Members
\$35 plus GST for Future Members

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor:

\$1000 per event (or \$3500 for 4 events in a year)

- Recognition at event
- Logo recognition
(website, event signage, pre and post event marketing)

Food and Beverage Sponsor:

\$250 per event (Max. 1 Sponsor)

- Recognition at event
- Logo recognition
(website, event signage, pre and post event marketing)



Our largest event of the year. This evening is an opportunity to rub shoulders with community-minded business people, enjoy a fantastic meal, and hear inspirational words from a world class guest speaker.

This evening also highlights member businesses that have attained the milestone of 25 years of membership.

Tickets: \$125 plus GST for Chamber Members

\$200 plus GST for Future Members

\$875 plus GST for Chamber Members table (8 seats)

\$1,400 plus GST for Future Members table (8 seats)

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor: \$3500 (Max. 1 Sponsor)

- Opportunity for the guest speaker to join your table for dinner.
- Logo recognition
(website, event signage, pre and post event marketing)
- Opportunity to speak at the event
- Seven complimentary tickets to the event
- Recognition by MC and on the menu
- Priority seating near stage

Dinner Sponsor: \$1500 (Max. 1 Sponsor)

- Logo recognition
(website, event signage, pre and post event marketing)
- Four complimentary tickets to the event
- Recognition by MC and on the menu
- Priority seating near stage

Wine Sponsor: \$1500 (Max. 1 Sponsor)

- Logo recognition (website, event signage, pre and post event marketing)
- Four complimentary tickets to the event
- Recognition by MC and on the menu
- Priority seating near stage

Gold Sponsor: \$1000 (Max. 2 Sponsors)

- Logo recognition (website, event signage)
- Two complimentary tickets to the event
- Recognition on the menu
- Priority seating near stage

Silver Sponsor: \$750 (Max. 2 Sponsors)

- Logo recognition (website, event signage)
- One complimentary ticket to the event
- Recognition on the menu

Bronze Sponsor: \$500 (Max. 5 Sponsors)

- Logo recognition (website, event signage)
- Recognition on the menu



Projected attendance: 10,000

Pioneer Days Parade



Steinbach is known both near and far for its Annual Pioneer Days Parade, an event celebrating the community's roots and rich heritage. The Parade kicks off the Pioneer Days festivities on the Friday of the August long weekend. Featuring over 100 floats, the Pioneer Days Parade draws thousands of spectators from all over the southeast every year. Floats also have the opportunity to win one of five awards given out by parade day judges. Without a doubt, this event provides a unique and public sponsorship opportunity.

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor: \$2000

- Logo recognition (website, event signage, pre and post event marketing)
- Logo recognition on safety tape along parade route
- Priority placement
- Customized banner with logo

Pipe Band Sponsor: \$1000

- Logo recognition (website, event signage, pre and post event marketing)
- Priority placement
- Customized banner with logo

Award Sponsor: \$500

- Logo recognition (website, event signage, pre and post event marketing)
- Priority placement

Luncheon Sponsor: \$500

- Logo recognition (website, event signage, pre and post event marketing)
- Priority placement

Cart Sponsor: \$150 (Max. 6 Sponsors)

- Logo recognition (website, event signage)

Maximum attendance: 40 Mentorship Events



The Chamber's exclusive Mentorship Events receive glowing reviews from participants and fill quickly each occurrence. This event targets local entrepreneurs, managers and leaders who are interested in tapping into the wealth of experience from seasoned business leaders in our community. Attendees are encouraged to ask questions of the mentors, learning how they weathered the difficult times in business and maximized the good times for growth. This is a sponsorship opportunity for one of the Chamber's most intimate and inspiring events of the year.

Tickets: Free for Chamber Members
 Not available to Future Members

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor: \$250 (Max. 1 Sponsor)

- Recognition at event
- Logo recognition (website, event signage, pre and post event marketing)
- Opportunity to speak



The second of two premier events of the year for the Steinbach Chamber of Commerce,

this evening is a combination of the Chamber's Business Excellence Awards and Annual General Meeting. The Business Excellence Awards celebrate the success of local businesses in the southeast. Nominations are open to all and this event is a remarkable showcase of our homegrown talent. The Annual General Meeting is a review of the year's events including an overview of the Chamber's financial statements, the president's address, updates from the chair people of our four committees, and a state of the city address from the Mayor of Steinbach.

Tickets: \$25 plus GST for Chamber Members
 \$35 plus GST for Future Members

SPONSORSHIP OPPORTUNITIES

Business of the Year

Presenting Award Sponsor: \$2000 (Max. 1 Sponsor)

- Logo recognition (website, event signage, pre and post event marketing)
- Opportunity to present Small, Medium, and Large Business of the Year awards
- Four complimentary tickets to the event
- Recognition by MC
- Opportunity to speak at event

Presenting Award Sponsor:
\$1000 (Max. 4 Sponsors - 1 per award category)

- Logo recognition
(website, event signage, pre and post event marketing)
- Opportunity to present award
- Four complimentary tickets to the event
- Recognition by MC
- The sponsor will present one of four of the Business Excellence Awards during the awards ceremony.

Wine Sponsor: \$750

- Logo recognition
(website, event signage, pre and post event marketing)
- Two complimentary tickets to the event
- Recognition by MC

Appetizer/hors d'oeuvres Sponsor: \$750

- Logo recognition
(website, event signage, pre and post event marketing)
- Two complimentary tickets to the event
- Recognition by MC





This 4-part series, geared towards leaders under 40, is designed to connect, educate, and develop young professionals. Through intentional and directed mentorship, community involvement, leadership development, business training, and team networking, young leaders will become more effective influencers in their circles. By participating in this program, leaders will develop:

- A professional network to lean on and grow with in their development.
- Enhanced leadership skills and abilities through personal and interpersonal awareness.
- Increased confidence to operate within a business environment.
- A deeper appreciation for the value of the Steinbach and Southeast Manitoba community.

Tickets: \$215 plus GST for Chamber Members
 \$315 plus GST for Future Members

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor: \$1500 (Max. 1 Sponsor)

- Recognition at event
- Logo recognition (website, event signage, pre and post event marketing)
- One complimentary Young Leader registration
- Opportunity to speak at each of the four sessions

Lunch & Learn Events

Maximum attendance: 40



Covering a wide range of topics, the Chamber's Lunch & Learn series has quickly become a pillar of education and awareness in the local business community. These events offer information from experts on a variety of workplace issues and business topics. Lunch & Learn Events provide further opportunities for members of the local business community to connect, brainstorm and support each other. The benefits of these events are truly far-reaching and, as a sponsor, you leave a significant impact on attendees.

Tickets: \$25 plus GST for Chamber Members
 \$35 plus GST for Future Members

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor:

\$250 per event (or \$600 for 3 events in a year)

- Recognition at event
- Logo recognition (website, event signage, pre and post event marketing)
- Two complimentary tickets to the event



Get in touch with us at:

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